

this is



**AMERICAN**  
CAN COMPANY

Published July 1969

100 Park Avenue, New York, N.Y. 10017  
Phone: (212) 972-4700 Cable Address: AMCANCO

# Table of contents

---

Financial highlights .....	1
Introduction .....	1
Corporate organization .....	2
Sales offices .....	3
Products .....	4
Consumer and service industries .....	5
Packaging .....	7
Venture businesses .....	10
Corporate operations and controls .....	13
Corporate planning .....	14
Corporate research and commercial development .....	14
Finance .....	15
Chemplex .....	15
History highlights .....	16
Directors .....	20
Officers .....	20
Trademarks .....	21

---

# Financial highlights

---

as of Dec. 31, 1968

Net sales .....	\$1,633,022,000
Net income after taxes .....	\$77,643,000
Earnings per share of common stock .....	\$4.25
Dividends paid on common stock .....	\$2.20
Total payroll and employee benefits .....	\$534,143,000
Capital expenditures .....	\$164,306,000
Total taxes paid .....	\$107,688,000
Return on sales after taxes .....	4.8%
Book value of share of common stock .....	\$38.31
Number of stockholders .....	115,899

---

**American Can Company** and its subsidiaries employ approximately 54,400 people in 230 plant facility and sales office locations in 38 states, Canada, Puerto Rico and American Samoa.\*

The company manufactures more than 1,700 consumer and industrial products and operates 18 research laboratories and three data processing centers.

Overseas the company has 25 subsidiaries and affiliates and 24 licensees in 32 countries. International operations is located at 100 Park Avenue, New York City, corporation headquarters.

The company's wholly-owned domestic subsidiary, M&T Chemicals Inc., employs 1,900 people, and produces chemicals, plating products, coatings and inks for industrial uses. It also is engaged in metals recovery. M&T has eight subsidiaries and affiliates in six countries.

In Canada, the company's subsidiaries operate 16 plants and other facilities.

Butterick, a division of the company, operates eight subsidiaries in eight countries.

The company's products are made from virtually every material, including steel, tinplate, paper, paperboard, aluminum, plastics, tin, lead, fiber-foil, metal-plastic and combinations of these.

Well-known industrial and consumer products fabricated from these materials include rigid metal containers, composite metal and paper containers, plastic and metal squeeze tubes, plastic containers, paperboard and film packaging, paper towels, napkins, table mats, cups and plates, waxed paper and tissues.

When the company was founded in 1901 principal production was in metal cans. In 1956 the company began its diversification by acquiring Bradley Container and Sun Tube. In 1957 the former Dixie Cup Company and Marathon Corporation became operating divisions.

In October 1965 the company and Skelly Oil formed Chemplex Company, a joint venture for the manufacture of petrochemicals and plastic resins. Headquarters and a research center are located at Rolling Meadows, Ill., and a manufacturing complex near Clinton, Iowa.

Early in 1968 the company acquired The Butterick Company,

\*as of July 1, 1969

---

Inc., a high-fashion dress pattern maker, and Printing Corporation of America, a diversified printer of magazines, books, reports, advertising and sales promotion materials.

The company announced in January 1966 that its concept of management and organization was to be oriented to the problems and opportunities of its customers, rather than to the materials that go into its products. Since that time the company has been following a scheduled plan of redefining its operating groups to achieve complete market-orientation. In early 1969 three business centers were established: consumer and service industries, packaging, and venture businesses.

## Corporate organization

---

William F. May, *chairman of the board and president*

E. N. Funkhouser, Jr., *senior vice president and group executive, venture businesses*

Emile Libresco, *senior vice president and group executive, consumer and service industries*

Howard R. Weckerley, *senior vice president, finance*

D. Bruce Wiesley, *senior vice president, corporate operations and controls*

William S. Woodside, *senior vice president and group executive, packaging*

Herbert R. Brinberg, *vice president, corporate planning*

John R. Henry, *vice president and secretary*

Hamilton Herman, *vice president, corporate research and commercial development*

Donald B. McCammond, *vice president, corporate public relations and advertising*

C. Richard Pedersen, *vice president, general counsel and assistant secretary*

### Corporate headquarters

Establishment of a corporate headquarters in the northwest corner of the Town of Greenwich, Conn., has been announced to house virtually all management staffs of the company. The site is expected to be ready for occupancy in the first half of 1970.

# Sales offices

---

## Alabama

Birmingham

## Arkansas

Fort Smith

## California

Anaheim

Los Angeles

San Francisco

## Colorado

Denver

## Connecticut

Greenwich

Manchester

## Florida

Jacksonville

Orlando

Tampa

## Georgia

Atlanta

## Illinois

Chicago

## Indiana

Indianapolis

## Kansas

Overland Park

## Kentucky

Lexington

## Louisiana

New Orleans

## Maine

Portland

## Maryland

Towson

## Massachusetts

Chestnut Hill

Fitchburg

## Michigan

Detroit

## Minnesota

Minneapolis

## Missouri

Kansas City

St. Louis

## New Jersey

Union

## New York

Harrison

New York

Rochester

White Plains

## North Carolina

Charlotte

## Ohio

Cincinnati

Cleveland

## Oklahoma

Oklahoma City

## Oregon

Salem

## Pennsylvania

Bala Cynwyd

Easton

Lemoyne

## South Carolina

Darlington

## Tennessee

Nashville

Memphis

## Texas

Dallas

Houston

## Utah

Ogden

## Virginia

Richmond

## Washington

Seattle

## Wisconsin

Milwaukee

Neenah

## Canada

Montreal

Rexdale

Vancouver

## Puerto Rico

Santurce



# Products

---

## Consumer and service products

*Consumer:* Aurora bathroom tissues • Butterick and Vogue dress patterns, pattern books and catalogs • Dixie cups and dispensers, paper plates, dishes, bowls and plastic tableware • Gala decorated paper towels and napkins • Northern bathroom tissue, facial tissue, towels and napkins • Waxtex waxed paper and sandwich bags

*Service:* BR-8 synthetic soil blocks • Cartons and containers for food service and carry-out • Disposable uniforms, aprons, swimsuits • Dixie paper and plastic cups, plates, dishes, bowls, trays, tableware and nested containers • Food service systems • Locker and freezer wraps • Marathon napkins and dispensers, tissues, paper towels, wipes, waxed paper and wraps • Paper cup filling and dispensing machinery • Plastic- and wax-coated paper, and thermo-formed and injection-molded plastic food containers • Plastic film food wrap

## Container and packaging products

Aluminum containers • Blanks for dairy-formed milk containers • Can-closing equipment • Coatings and varnishes for pail and drum exteriors • Collapsible metal tubes • Dairy filling and sealing equipment for factory-made paper containers • Dairy forming and filling equipment for Tuffy containers • Depalletizers • Factory-made paper containers for milk and fruit juices • Fiber-foil composite containers • Films and laminates • Ink for printing packages • Labels for bakery products and general packaging • Linings for pails and drums • Metal-plastic combination containers • MiraSeam tin-free steel cans • Paper cartons and wrappers for dairy products, frozen foods, meats, vegetable oil products, bakery products and general packaging • Plastic bottles, containers and tubes • Plastic films for meats, vegetable oil products and general packaging • Pouch materials • Tinplate metal containers • Tuffy milk container blanks for forming and filling at dairies

## Chemical products

Anti-microbial products • Catalysts for urethane foam • Chemical and corrosion-resistant coatings • Chemical intermediates for pharmaceutical products • Chemicals for agricultural fungicides and miticides • Chemicals for electronic ceramics • Chemicals from tin recovery • Dental medicants • Flame retarders • Heat and light stabilizers for food grade PVC containers • Low-density polyethylene for film, extrusion coatings and molding; high-density polyethylene for extrusion and molding • Inks for metal decorating, printing on paper, plastic or glass • Lignin chemicals • Linings and exterior coatings for drums, pails, tanks and tank cars • Marine anti-foulants • Metal finishing chemicals, equipment and supplies • Opacifiers for ceramics • Organo-metallic chemicals • Plating waste treatment processes and equipment • Rodent repellent cable coating • Stabilizers for plastics • Zirconium, antimony, tin chemicals

# Consumer and service industries

---

Consumer and service industries consist of the pulp, paper and Dixie manufacturing organizations; the consumer, service, fine papers and forest products marketing organizations, and Butterick.

Emile Libresco, *senior vice president and group executive, consumer and service industries*

Address: 100 Park Avenue, New York, N.Y. 10017

Alden J. Schneider, *vice president and general manager, consumer and service products*

Address: 100 Park Avenue, New York, N.Y. 10017

Jerry J. Burgdoerfer, *vice president-marketing, consumer disposable products*

Address: P.O. Box 5000, Greenwich, Conn. 06830

The consumer disposable products group has responsibility for marketing the company's products bought by consumers through retail outlets. Included are Dixie dispensers, cups, plates, dishes; Northern bathroom and facial tissues; Gala paper towels; Aurora bathroom tissues and Waxedex waxed paper rolls and sandwich bags.

Urban M. Krippene, *vice president-marketing, fine papers and forest products*

Address: 470 Mamaroneck Avenue,  
White Plains, N.Y. 10605

The fine papers and forest products group has responsibility for external sales of printing papers, converting papers, paperboard, pulp, wood chemicals, lumber and plywood.

Paul E. Mathias, *vice president-marketing, service products*

Address: 708 Third Avenue, New York, N.Y. 10017

The service products group has responsibility for selling such single-service items as paper cups, plates, towels, tissues, trays and service papers for industrial, service and institutional use.

Arthur H. Pickup, *vice president-marketing, tubes and paper products, American Can of Canada Limited*

Address: One International Boulevard, Rexdale, Ont.

Walter E. Bachman, Jr., *vice president-manufacturing, Dixie products*

Address: 24th Street & Dixie Avenue, Easton, Pa. 18042

John W. Bard, *vice president-manufacturing, pulp and paper*

Address: 2001 Marathon Avenue, Neenah, Wis. 54957

Harry S. Howard, Jr., *president, Butterick*

Address: 161 Avenue of the Americas,  
New York, N.Y. 10013

## Consumer and service products plants

### Alabama

Butler

### Arkansas

Fort Smith

## Consumer and service industries (continued)

### California

Alta Loma  
Anaheim  
Glendale

### Delaware

New Castle

### Illinois

Elk Grove

### Kentucky

Lexington

### Michigan

Menominee

### New York

New York

### Ohio

Medina

### Pennsylvania

Altoona  
Easton  
Forks Township

### South Carolina

Darlington

### Wisconsin

Green Bay  
Rothschild

### Canada

Brampton

## Pulp and paper plants

### Alabama

Bellamy  
Butler  
Thomasville

### Michigan

Menominee

### Oregon

Brownsville  
Halsey  
Junction City

### Wisconsin

Ashland  
Green Bay  
Rothschild

### Canada

Marathon

## Butterick

(a division of American Can Company)

Harry S. Howard, Jr., *president*

Address: 161 Avenue of the Americas, New York, N.Y. 10013

Butterick manufactures and sells paper patterns for women's wearing apparel for home sewing. Patterns are sold worldwide under the names "Butterick" and "Vogue." Butterick also publishes *Progrressive Grocer* and *Grocery mfr.* magazines covering the food distribution industries. The company was founded in 1863 by Ebenezer Butterick. Operations include:

### Sales offices

#### California

San Francisco

#### Illinois

Chicago

#### New York

New York

### Branches

#### California

San Francisco

#### Georgia

Atlanta

#### Illinois

Chicago

#### New Jersey

Hackensack

#### Pennsylvania

Altoona

#### Texas

Dallas

## Manufacturing & printing plant

#### Pennsylvania

Altoona



---

## International subsidiaries

### Australia

Sydney  
Melbourne

### Belgium

Brussels

### Canada

Toronto

### England

Havant  
London

### France

Paris

### Italy

Milan

### New Zealand

Auckland

### South Africa

Johannesburg

### Switzerland

Wettingen\*

\*Branch of Belgian subsidiary

---

## Packaging

The packaging group consists of specialized marketing organizations for the food, beverage, drugs and cosmetics, and household and industrial markets; specialized manufacturing organizations for metal, plastics, and paper and paperboard, and support departments.

William S. Woodside, *senior vice president and group executive, packaging*

Address: 100 Park Avenue, New York, N.Y. 10017

Melvin M. Nield, *vice president-administration, packaging*  
Address: 100 Park Avenue, New York, N.Y. 10017

Benjamin F. Bailar, *vice president-marketing, household and industrial packaging*  
Address: 708 Third Avenue, New York, N.Y. 10017

The household and industrial packaging group has responsibility for marketing all products that serve users of household and industrial packaging.

Alan S. Cook, *vice president-marketing, drugs and cosmetics packaging*  
Address: 708 Third Avenue, New York, N.Y. 10017

The drugs and cosmetics packaging group has responsibility for selling all products manufactured by the company which have potential or existing uses in the drug, pharmaceutical, cosmetics and toiletry fields.

Sal J. Giudice, *vice president-marketing, beverage packaging*  
Address: 708 Third Avenue, New York, N.Y. 10017

The beverage packaging group has responsibility for selling products to the beer, carbonated beverage, citrus concentrate and coffee industries.

Richard H. McCarthy, Jr., *vice president-marketing, food packaging*  
Address: 708 Third Avenue, New York, N.Y. 10017

## Packaging (continued)

---

The food packaging group has responsibility for all marketing activities for products used to package and merchandise foods, including dairy products.

Stanley I. Mason, Jr., *vice president,  
product development, technical and creative services*  
Address: 100 Park Avenue, New York, N.Y. 10017

G. W. Henderson, *president and chief executive officer,  
American Can of Canada Limited*  
Address: One International Boulevard, Rexdale, Ont.

Arthur H. Pickup, *vice president-marketing, tubes and  
paper products, American Can of Canada Limited*  
Address: One International Boulevard, Rexdale, Ont.

Garnett A. Vaughan, *vice president-manufacturing,  
packaging*  
Address: 100 Park Avenue, New York, N.Y. 10017

Douglas G. Hyde, *vice president-manufacturing,  
flexible and paperboard products*  
Address: 2001 Marathon Avenue, Neenah, Wis. 54957

Charles E. Martin, *vice president-manufacturing,  
plastic products*  
Address: 100 Park Avenue, New York, N.Y. 10017

Vere Wiesley, *vice president-manufacturing,  
metal products*  
Address: 100 Park Avenue, New York, N.Y. 10017

### Packaging products plants

#### California

Alta Loma  
Glendale  
Lindsay  
Los Angeles  
Modesto  
Oakland  
San Jose  
Sacramento  
San Francisco  
Wilmington

#### Delaware

New Castle

#### Florida

Tampa

#### Georgia

Columbus  
Forest Park  
Newnan  
St. Mary's

#### Hawaii

Honolulu, Oahu  
Kapaa, Kauai

#### Illinois

Batavia  
Bellwood  
Chicago  
Elk Grove  
Hoopeston  
Maywood  
Waukegan

#### Indiana

Austin  
Hammond  
Indianapolis

#### Iowa

Des Moines  
Fort Dodge

#### Kentucky

Louisville

#### Louisiana

New Orleans

#### Maine

Lubec  
Portland

---

**Maryland**

Baltimore

**Massachusetts**

Needham

**Michigan**

Coloma

Detroit

**Minnesota**

Austin

St. Paul

**Mississippi**

Jackson

West Point

**Missouri**

Kansas City

St. Louis

**New Jersey**

Hillside

Hoboken

Jersey City

Washington

**New York**

Brooklyn

Fairport

**North Carolina**

Greensboro

**Ohio**

Delaware

**Oregon**

Astoria

Eugene

Salem

**Pennsylvania**

Chambersburg

Forks Township

Harrisburg

Lemoyne

Morrisville

Philadelphia

Scranton

**Tennessee**

Shelbyville

**Texas**

Arlington

Houston

San Antonio

**Utah**

Ogden

**Washington**

Seattle

Sunnyside

**Wisconsin**

Milwaukee

Neenah-Menasha

Wausau

**American Samoa**

Pago Pago

**Canada**

Brampton

Chatham

Dartmouth

Hamilton

Kelowna

Malton

Montreal

Ottawa

Red Deer

Simcoe

Toronto

Vancouver

**Puerto Rico**

Bayamon

**Technical  
service facilities**

**California**

Brisbane

Los Angeles

**Georgia**

Atlanta

**Illinois**

Barrington

Batavia

**New Jersey**

Union

**Pennsylvania**

Easton

**Texas**

Houston

**Washington**

Seattle

**Wisconsin**

Neenah

**Canada**

Hamilton

## Venture businesses

---

Venture businesses consist of new business ventures, the chemicals, printing and international services, and the machine shops and equipment manufacturing organizations.

E. N. Funkhouser, Jr., *senior vice president and group executive, venture businesses*

Address: 100 Park Avenue, New York, N.Y. 10017

Wade Hampton, *vice president, international operations*

Address: 100 Park Avenue, New York, N.Y. 10017

International operations is responsible for export sales of the company's products and for process licensing, production and marketing outside the United States, Canada, Puerto Rico and American Samoa.

### International subsidiaries

#### Brazil

Metalgrafica Canco, S.A.

#### Colombia

Envases Colombianos, S.A.

#### Dominican Republic

Envases Antillanos

#### England

Packaging Properties Limited  
Reads Limited

#### France

Cotuplas, S.A.  
Dixie-Marathon, S.A.  
Trentesaux-Toulemonde

#### Israel

Lageen Box & Can Factory  
Limited

#### Japan

Nihon Dixie Company Limited

#### Mexico

Nueva Modelo, S.A.  
U.S. Sanitary de Mexico, S.A.

#### Netherlands

Schiecarton, N.V.  
Tuboplast Nederland, N.V.

#### Philippines

The Dixie Corporation

#### Spain

Tuboplast Hispania, S.A.

#### Sweden

AB Dixie Cup

#### Switzerland

Tuboplast S.A.

#### Venezuela

Envases Venezolanos, S.A.  
Envases del Zulia, S.A.  
Envases Plasticos  
Venezolanos, S.A.  
Dixie Cup de Venezuela  
Vidrios Domesticos, S.A.

#### West Germany

Dixie-Marathon  
Verpackungen GmbH  
Union Verpackungs GmbH

L. William Sessions, *vice president, chemicals group*

Address: 100 Park Avenue, New York, N.Y. 10017

The chemicals group is in charge of M&T Chemicals Inc. and liaison between Chemplex Company and American Can Company.

## M&T Chemicals Inc.

(a wholly-owned subsidiary)

Herbert E. Hirschland, *president*

Address: 100 Park Avenue, New York, N.Y. 10017

---

M&T Chemicals manufactures and sells chemicals and equipment for electroplating; chemicals for polyvinyl chloride (PVC), urethane foam and other plastics used by industry; coatings and inks for industrial product applications, and is a major detinner of tinplate scrap. M&T's operations include the following:

### **Sales offices**

#### **California**

Alhambra  
Pico Rivera  
South San Francisco

#### **Connecticut**

Waterbury\*

#### **Georgia**

Atlanta

#### **Illinois**

Chicago\*  
Elk Grove

#### **Indiana**

East Chicago

#### **Michigan**

Detroit  
Grand Rapids

#### **Missouri**

Kirkwood

#### **New Jersey**

Matawan  
Rahway

#### **New York**

Huntington

#### **Ohio**

Cincinnati  
Cleveland

#### **Pennsylvania**

Bala Cynwyd

#### **Texas**

Dallas

### **Laboratories**

#### **Michigan**

Ferndale  
Southfield

#### **New Jersey**

Rahway  
Matawan

### **Plants**

#### **California**

Alhambra  
Monterey Park  
Pico Rivera  
South San Francisco

#### **Connecticut**

Waterbury\*

#### **Florida**

Tampa

#### **Illinois**

Chicago\*

#### **Indiana**

East Chicago

#### **Kentucky**

Carrollton

#### **Maryland**

Baltimore

#### **Michigan**

Grand Rapids

#### **New Jersey**

Elizabethport  
Matawan

#### **New York**

Huntington

#### **Ohio**

Cleveland\*

#### **South Carolina**

Andrews

#### **Washington**

Seattle

#### **Wisconsin**

Menasha

\*Chromium Corporation of America, subsidiary of  
M&T Chemicals Inc.



### International subsidiaries

#### Australia

Granville  
Hilton  
Springvale  
Sydney  
Unanderra

#### Canada

Hamilton

#### Germany

Schwelm

#### Mexico

Mexico City  
Monterrey

#### The Netherlands

Loosdrecht  
The Hague

## Impact Graphics, Inc.

(a wholly-owned subsidiary)

George E. Verhage, *president*

Headquarters, plant and sales office:

210 22nd Street, Oak Brook, Ill. 60521

Impact Graphics licenses paperboard converters to use a method of cutting, creasing and embossing performed by a unique type of die developed by the company. The subsidiary manufactures these dies for licensees not equipped to make their own. The dies permit exact reproduction of paperboard cartons and similar articles. The system operates in conjunction with special high-speed rotary die-cutting machinery.

## Machine shops

#### California

Brisbane

#### Massachusetts

Fitchburg

#### New York

Geneva

#### Canada

Niagara Falls

## Printing group

Address: 100 Park Avenue, New York, N.Y. 10017

The company's printing operations, conducted by a division, Printing Corporation of America, and a number of subsidiaries, comprise diversified printing operations specializing in the production of trade and business periodicals, lithographed textbooks, technical and training manuals and government publications. They also print tickets, brochures, catalogs, direct mail advertising, calendars and timetables. A typesetting operation includes high-speed CRT (cathode ray tube) equipment which produces completely made-up pages on film.

### Printing Corporation of America

(a division of American Can Company)

Address: 1271 Avenue of the Americas, New York, N.Y. 10020

---

## Printing subsidiaries

Bank Lithograph Company, Inc.  
The Bookwalter Company, Inc.  
Business Press, Inc.  
Epsen Lithographing Company  
Hancock Bros.  
Hayward Printing Plate Corporation  
Hildreth Press, Inc.  
Hughes Printing Company  
J. F. McCarthy, Inc.  
Livermore & Knight Company  
Morton Printing & Lithographing Company  
Newman-Rudolph Lithographing Co.  
Ozga Processes, Inc.  
Periodical Press Corporation  
Poole Brothers, Inc.  
Science Press, Inc.

## Printing plants

### California

San Francisco

### Connecticut

Bristol

### Illinois

Chicago

Pontiac

### Indiana

Indianapolis

### Iowa

Clarinda

### Nebraska

Omaha

### New York

Long Island City

New York

### Pennsylvania

East Stroudsburg

Ephrata

Lancaster

Philadelphia

### Rhode Island

Providence

Pawtucket

---

## Corporate operations and controls

The corporate operations and controls organization coordinates the marketing and manufacturing functions of the three business groups—consumer and service industries, packaging, and venture businesses—on a corporate basis. It also administers the corporate functions of facilities utilization, quality and process controls, industrial engineering, employee relations, engineering and equipment, and procurement and transportation.

D. Bruce Wiesley, *senior vice president,*  
*corporate operations and controls*  
Address: 100 Park Avenue, New York, N.Y. 10017

Darrell F. Brown, *vice president-administration,*  
*corporate operations and controls*  
Address: 100 Park Avenue, New York, N.Y. 10017

## Corporate operations and controls *(continued)*

---

Robert W. Eidson, *vice president,*  
*corporate industrial engineering*

Address: 100 Park Avenue, New York, N.Y. 10017

George R. Koons, *vice president,*  
*corporate employee relations*

Address: 100 Park Avenue, New York, N.Y. 10017

Nicholas Marchak, *vice president-administration,*  
*facilities utilization*

Address: 100 Park Avenue, New York, N.Y. 10017

Robert C. Stolk, *vice president,*  
*corporate procurement and transportation*

Address: 100 Park Avenue, New York, N.Y. 10017

### Engineering center

#### New Jersey

Fair Lawn

## Corporate planning

---

The corporate planning department consists of business planning and diversification planning and the office of advanced planning.

Herbert R. Brinberg, *vice president, corporate planning*

Address: 100 Park Avenue, New York, N.Y. 10017

## Corporate research and commercial development

---

This department is responsible for overall corporate research and development functions, including the long-range portion of the company's r&d programs; corporate r&d programs in new areas of interest; the corporate r&d laboratories; commercialization of new businesses that arise from the development laboratories; r&d policy advice and guidance to the overall corporation; technical consulting within the company; representation of the company in its r&d associations with outside organizations.

Hamilton Herman, *vice president, corporate research*  
*and commercial development*

Address: 100 Park Avenue, New York, N.Y. 10017

Ross C. Wilcox, *vice president and scientific advisor*

Address: P.O. Box 50, Princeton, N. J. 08540

### Research laboratories

#### Illinois

Barrington

#### New Jersey

Princeton

#### Wisconsin

Neenah

Rothschild

## Finance

---

The finance organization includes the offices of treasurer and comptroller, plus tax services and information services.

Howard R. Weckerley, *senior vice president, finance*

Address: 100 Park Avenue, New York, N.Y. 10017

Alden H. Christianson, *vice president and comptroller*

Address: 100 Park Avenue, New York, N.Y. 10017

William J. Steinmetz, *vice president and treasurer*

Address: 100 Park Avenue, New York, N.Y. 10017

### Data processing centers

#### New Jersey

Metuchen

#### Canada

Rexdale

#### Wisconsin

Neenah

## Chemplex Company

---

(a joint venture with Skelly Oil Company)

John C. Denton, *president and chief executive officer*

Address: 3100 Golf Road, Rolling Meadows, Ill. 60008

W. Wayne Albright, *vice president-marketing*

Dr. Frederick C. Foster, *vice president-research  
and development*

Pat Jarratt, Jr., *vice president-manufacturing*

Byron M. Kern, Sr., *vice president and assistant  
to the president*

George F. Klein, *vice president-engineering  
and construction*

Chemplex Company was founded by American Can Company and Skelly Oil Company in 1965 as an unincorporated joint venture in the manufacture of ethylene and low and high density polyethylene for marketing to fabricators of a wide variety of industrial and consumer plastic products. The initial \$60-million petrochemical complex near Clinton, Iowa, came on stream in mid-1968 and had a design capacity of 500 million pounds of ethylene per annum and 100 million pounds of low density and 50 million pounds of high density polyethylene per annum. A \$30-million expansion program was announced in the latter part of 1967, increasing the planned capacity of low density polyethylene to 180 million pounds per annum, while high density capacity was increased to 110 million pounds per annum. The added high density capacity came on stream in late 1968, the added low density capacity in mid-1969. Headquarters and research facilities are located at Rolling Meadows, Ill.

### Facilities:

#### Illinois

Rolling Meadows

#### Iowa

Clinton

# History highlights

---

## 1901

American Can Company is organized as a New Jersey corporation; becomes known as Canco.

## 1905

First manufacture of Northern bathroom tissue.

## 1906

Company establishes metal container industry's first research laboratory.

## 1908-14

New open-top sanitary can and automatic closing equipment developed by Canco Products.

## 1909

Health Kup (to become Dixie cup in 1917) introduced as first disposable paper drinking cup, to displace the unsanitary public drinking vessel.

## 1916

Canco Products makes first fiber composite containers; introduces Doubletite friction cover for paint cans.

Bleached, lined, paperboard food cartons are introduced by Marathon Products.

Company turns its manufacturing capacity to war production.

## 1923

Dixie cups for ice cream introduced.

## 1924

Canco Products begin manufacture of first key-opened, vacuum coffee can.

Sun Tube (now part of company's tube operations) organized in New Jersey to produce collapsible metal tubes.

## 1927

Marathon Products first to produce chemicals from the pulp-making phase of paper production.

Waxtex, first household waxed paper, is marketed by Marathon Products.

## 1929

Marathon Products originates dispenser napkin service for commercial feeding.

## 1930

First bulk ice cream carton eliminating paper liner developed by Marathon Products.

## 1932

Canco Products introduced quart can for motor oil.

## 1934

Single-service paper milk container introduced by Canco.



---

First commercial production by Marathon Products of purified lignosulfonates for chemical industries from the pulp making for paper and paper products.

### 1935

First commercially successful beer can, trademarked Keglined, introduced by Canco Products.

### 1938

Marathon develops first end-labels for sealing bread wrappers.

### 1941

Company turns its manufacturing capacity to war production.

### 1946

Dixie Products introduces kitchen paper cup dispenser.

### 1952

Company's first overseas subsidiary established in Venezuela.

### 1953

Bradley Container (now part of company's plastics operations) produces first polyethylene squeeze tubes by patented process.

### 1954

First MiraCan container for soft drinks marketed in commercial quantities to carbonated beverage industry.

### 1956

Marathon Products develops Glamakote, high-gloss process for coating paperboard food cartons; introduces reclosable Tux carton for bacon packaging.

### 1957

Canco Products inaugurates metal coil-cutting program.

### 1958

Mira-Glaze, first polyethylene-lined paper cup, introduced by Dixie Products.

### 1960

Company's 10th overseas affiliate established in Colombia.

### 1961

Introduction of MiraFlo pressure container (plastic piston separates propellant from product)...MiraGuard Safety Rim ham can introduced....First pull-tab, easy-open can for frozen juice concentrates developed.

### 1962

M&T Chemicals Inc. organized as a wholly-owned domestic subsidiary as successor to Metal & Thermit Corporation.

New Tuffy half-gallon milk carton blank introduced; forming and filling machinery developed.

MiraVue plastic-metal combination container for luncheon meats introduced.

Dixie bathroom paper cup dispenser introduced.

## History highlights (continued)

---

### 1963

Construction started on corporate research and development center, Princeton, N. J.

Aurora two-ply, two-color, scented bathroom tissue introduced.

Introduction of tear-strip opening for vacuum coffee can.

Company's 20th overseas affiliate established in The Netherlands.

### 1984

Company establishes centralized operations in New York headquarters.

Introduction of Gala, the first two-ply, decorated paper towel . . . the easy-open aluminum sardine can . . . the Peel-Easy top for soft drink cans . . . the seamless tinplate Pressure Master aerosol can.

### 1965

Chemplex Company formed by American Can, Skelly Oil Company; plant site selected near Clinton, Iowa.

Nihon Dixie Company Limited opens first plant near Tokyo.

MiraSeam process developed (use of organic cement to bond the overlapped sides of a can).

*Product introductions:* MiraSeam tin-free steel can . . . Glaminate plastic-paper-foil tube . . . four-color pictorial ½-gallon milk carton . . . MiraStrip frozen fruit juice concentrate container . . . embossed metal containers.

Impact Graphics, Inc. formed as a wholly-owned subsidiary to provide an integrated system of die-making procedures for the manufacture of paper or paperboard packages.

Alstan 70 process, a major innovation for plating aluminum alloys, announced by M&T Chemicals Inc.

### 1966

Engineering center at Fair Lawn, N. J., established.

MiraSeam tin-free steel can in commercial production.

Acquisition of Union Verpackungs GmbH, Kempten, West Germany, announced for entry into European plastic flexible packaging markets.

*Product introductions:* nine-ounce Dixie cups and dispensers join three- and five-ounce sizes to form "family" of sanitary disposable cups for home use . . . Roll Top easy-open can with full lift-off top introduced . . . Trutone printing on plastic film for bakery and textile packaging introduced.

### 1967

Excavation begun for corporate headquarters in Greenwich, Conn., for occupancy in 1970.

Acquisition announced of 60 per cent interest in Reads Limited of Liverpool, a British metal canmaker.

Ground broken at Halsey, Ore., for seventh pulp and paper making facility.

---

Construction begun in Medina, Ohio, for plant to manufacture BR-8 synthetic soil blocks.

Plans for \$60 million Chemplex petrochemical complex, under construction at Clinton, Iowa, expanded by \$30 million before 1968 completion resulting from new market projections.

*Product introductions:* BR-8 synthetic soil blocks for commercial growing of seeds, seedlings and cuttings . . . Dixie meal service system, disposable paper/plastic service, special disposal unit to de-bulk service and food refuse for easier removal . . . RingSide all-aluminum luncheon meat container features ring pull-tab to remove half of can side, can seam thermoplastically bonded by MiraSeam can process . . . Hi-Fi tin-free steel easy-open ends for beer and carbonated beverage cans.

## 1968

Two billionth MiraSeam can produced.

New versions of consumer products include Gala family luncheon-size napkins with printed border, Gala towel with two-color printed border, Northern "fat" towel with greater absorbency and modern graphic design.

Maraflex Z is used to wrap and seal individual slices of cheese which are then multi-packaged in outer lamination of flexible film and cellophane.

Company sells glass container business.

*New facilities:* Multi-million dollar expansion at Rothschild, Wis., paper facility almost complete . . . Plant for beer and beverage cans opens in Delaware, Ohio . . . California Machine Shop opens at Brisbane, Calif. . . . Morrisville, Pa., plant opens to make beer, beverage and food cans . . . New paper facility at Halsey, Ore., begins production . . . Aluminum meat container plant opens in Fort Dodge, Iowa . . . American Can of Canada Limited opens new can plants at Red Deer and Kelowna . . .

*International:* New production facilities of Dixie Corporation of Manila in Philippines and Envases Antillanos in Dominican Republic open . . . Company forms American Can International Corporation to assist subsidiaries and affiliates outside U.S. in financing their requirements for capital expenditures and working capital . . . Reads Limited installs new production lines at can-making plant in Liverpool.

## 1969\*

Company takes first step into disposable garments business with national distribution of men's disposable swim trunks, in hotel/motel market.

Atlantic Cans Limited formed to make cans in Dartmouth, Nova Scotia, for Maritime Provinces market.

*International:* Dixie-Marathon, S.A., acquires interest in Trente-saux-Toulemonde, flexible packaging company in France. Reads Limited opens new can-making plant in Grantham, England.

Company opens can-making plant in Greensboro, N.C., for carbonated beverages.

\*as of July 1969

## Directors

---

Jervis J. Babb, *various companies, New York*

William E. Buchanan, *president,  
Appleton Wire Works Corporation, Appleton, Wis.*

Richard R. Hough, *vice president,  
American Telephone and Telegraph Company, New York*

Donald B. Kipp, *partner,  
Pitney, Hardin & Kipp, attorneys, Newark, N.J.*

William F. May, *chairman of the board and president,  
American Can Company, New York*

William H. Moore, *chairman of the board and chief executive  
officer, Bankers Trust Company, New York*

Mundy I. Peale, *president,  
Bull Mountain Cattle Company, Laramie, Wyo.*

William C. Stolk, *president, W. C. Stolk & Associates, Inc.;  
former chairman and chief executive officer,  
American Can Company*

Clarence L. Van Schaick, *Easton, Pa.,  
former executive vice president, American Can Company*

Joseph C. Wilson, *chairman of the board,  
Xerox Corporation, Rochester, N.Y.*

## Officers

---

*Chairman of the board  
and president*

\*William F. May

*Senior vice presidents*

\*E. N. Funkhouser, Jr.

\*Emile Libresco

\*Howard R. Weckerley

\*D. Bruce Wiesley

\*William S. Woodside

*Vice president  
and comptroller*

\*Alden H. Christianson

*Vice president and  
secretary*

\*John R. Henry

*Vice president,  
general counsel and  
assistant secretary*

\*C. Richard Pedersen

*Vice president and  
treasurer*

\*William J. Steinmetz

*Chairman of the board,  
American Can of  
Canada Limited*

Gerald H. McVean

*Vice presidents*

Walter E. Bachman, Jr.

Benjamin F. Bailar

John W. Bard

\*Herbert R. Brinberg

Darrell F. Brown

Jerry J. Burgdoerfer

Alan S. Cook

Robert W. Eidson

Sal J. Giudice

\*Wade Hampton

\*Hamilton Herman

Douglas G. Hyde

\*George R. Koons

Urban M. Krippene

Nicholas Marchak

Charles E. Martin

Stanley I. Mason, Jr.

Paul E. Mathias

\*Donald B. McCammond

Richard H. McCarthy, Jr.

Melvin M. Nield

\*Alden J. Schneider

L. William Sessions

\*Robert C. Stolk

\*Garnett A. Vaughan

Vere Wiesley

Ross C. Wilcox

*Assistant secretaries*

\*James Gottfried

\*R. Dean Pine, Jr.

\*Charles I. Rohrllich

\*Helen H. Schaefer

*Assistant treasurers*

\*John M. Devaney

\*Eleanor M. Guiffre

\*Norman G. Strobel

---

**For further information write or call:**

Corporate public relations and advertising department  
American Can Company  
100 Park Avenue, New York, N.Y. 10017  
212/972-5599

Robert H. Wood, *manager, public relations information bureau* ..... 212/972-5594

Philip Farin, *public relations manager, packaging* 212/972-5596

Nancy R. Smith, *public relations manager, consumer and service products* ..... 212/972-5729

Dale Armstrong, *manager, financial relations* .... 212/972-5598

Raymond Fournival, *director, public relations* .... 212/972-7706

Irving H. Horn, *production manager* ..... 212/972-5568

Wendell P. Russell, *research manager* ..... 212/972-5597

Ted Sanchagrin, *publications manager* ..... 212/972-5592

Thomas E. J. Sawyer, *director, corporate advertising and services* ..... 212/972-5608

Donald B. McCammond, *vice president, corporate public relations and advertising* ..... 212/972-4810

Director, government relations:

Norman L. Dobyns

Suite 210, 1660 L Street N.W.,  
Washington, D.C. 20036 ..... 202/293-5450

Western region public relations manager:

Charles Inglis

101 Harrison Street,  
San Francisco, Calif. 94105 ..... 415/362-4850

---

**Trademarks** of American Can Company and subsidiaries referred to in this booklet are:

Alstan®

Aurora®

BR-8®

Butterick®

Canco®

Chemplex®

Dixie®

Doubletite®

Gala®

Glamakote®

Glamine

Hi-Fi®

Keglined®

Maraflex®

Marathon®

MiraCan®

MiraFlo®

Mira-Glaze®

MiraGuard Safety Rim®

MiraSeam

MiraStrip

MiraVue®

Northern®

Peel-Easy

Pressure Master

RingSide®

Roll Top

Trutone

Tuffy®

Tux®

Waxtex®

®Denotes registered trademark



**AR54**



**AMERICAN**  
CAN COMPANY